

SPANISH LANGUAGE

1540 K. C.

Good Neighbor Broadcasting Company
SERVING 300,000 LATIN-AMERICANS

OFFICES AND STUDIOS: INTERNATIONAL BUILDING - CASA DE MEXICO
518 W. HOUSTON ST. PHONE FANNIN 5254
SAN ANTONIO 7, TEXAS

January 4, 1952

Mr. Paul A. Thomas
Box 1614
Proctorville, Ohio

Dear Mr. Thomas:

This will confirm your reception of Radio Station KIWW, on the morning of November 25th, 1951. As you know, this was a special test program, in which all DX'ers were invited to listen.

Your letter reporting our station signal is very much appreciated. KIWW uses 250 Watts, with a 186 ft. guyed, uniform cross section tower - non-directional.

Thanks very much for your letter, and kind personal regards.

Sincerely,

GOOD NEIGHBOR BROADCASTING CO.

L. E. Richards

L. E. Richards,
Station Manager and
Chief Engineer.

LER:al

--- 1540 K.C. ---

KIWW

**SERVING 250,000 LATIN-AMERICANS
IN THE GREAT SOUTHWEST!**

SPANISH LANGUAGE

San Antonio

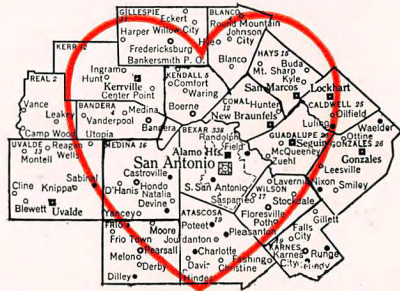
25th



**AMERICA'S FASTEST
GROWING
MAJOR CITY**

The Heart
of

The Latin-American Market



FOR RADIO ADVERTISING ...

"SEE A KIWW MAN FIRST"

PHONE F-5254