



WESTINGHOUSE **KDKA** PITTSBURGH

*Reception Verification Card*

*A. M. 50,000 Watts . . . 1020 Kilocycles . . Clear Channel*

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This Souvenir Card verifies your reception of Programs broadcast by the Pioneer Station. KDKA appreciates your interest and your reception reports . . . and renews its pledge . . . "Constantly to Strive Toward Perfection, in both Programming and Transmission".

For more than a quarter of a century KDKA has enjoyed the steady and sturdy growth that goes hand-in-hand with Leadership . . . and, beginning with the first program, has made, through the years, many notable contributions to the Art of American Broadcasting.

The KDKA FM tower overlooking University of Pittsburgh campus.