

# WJRI

MUTUAL-TOBACCO NETWORKS

*"Furniture Center of the South"*

JOHN P. RABB, OWNER

LENOIR, NORTH CAROLINA

FEBRUARY 16, 1956

DEAR MR. THOMAS

THANK YOU FOR NOTIFYING US THAT YOU HEARD OUR STATION ON FEBRUARY 14, 1956. FROM 1:40 TO 1:50 AM.

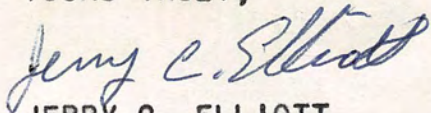
WJRI OPERATES ON AN ASSIGNED FREQUENCY OF 1340 KILOCYCLES AND USES 250 WATTS OF OPERATING POWER. WE USE A WESTERN ELECTRIC 451-A-1 TRANSMITTER WITH LOW LEVEL MODULATION. OUR ANTENNA IS A QUARTER WAVE SHUNT FED TYPE.

THE PROGRAM YOU HEARD WAS OUR MONTHLY TEST FOR FREQUENCY CHECK. IF YOU LIKE, LISTEN FOR US EACH SECOND TUESDAY MORNING OF THE MONTH AT THE ABOVE TIME. OUR REGULAR PROGRAMS ARE SCHEDULED FROM 6:00 AM TO 12:00 MIDNIGHT.

LENOIR IS LOCATED IN THE FOOTHILLS OF THE BLUE RIDGE MOUNTAINS, AND IS THE FURNITURE CENTER OF THE SOUTH.

AGAIN THANK YOU FOR YOUR KIND LETTER.

YOURS TRULY,



JERRY C. ELLIOTT  
CHIEF ENGINEER  
STATION WJRI