

MUTUAL BROADCASTING SYSTEM

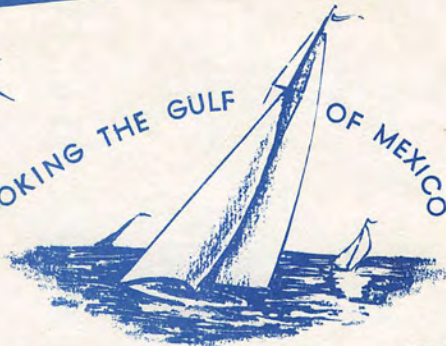
JIMMIE LOVE,
President
RAY BUTTERFIELD,
General Manager

WLOX

STUDIOS IN THE BUENA VISTA HOTEL

OVERLOOKING THE GULF

OF MEXICO



MISSISSIPPI'S FINEST RADIO STATION

Biloxi, Mississippi

May 8, 1952

Mr. Paul A. Thomas
Procterville, Ohio

Dear Mr. Thomas:

Thank you for your letter of March 6, 1952 relative to the fine reception of our station in your town. Also accept this as our verification and confirmation of your letter.

Our program was as follows: **INSOMNIAC'S PARADE**

EST AM	3:22,	Musical Selection	"My First Love"
	3:25	"	"
	3:29	Announced time as	2:29, etc.
	3:30	Announced program (that portion) presented by White House Hotel	
	3:30:30	Musical Selection	
	3:33	White House Hotel adv.	
	3:34,	Musical Selection	"I Want to be near You"

Be assured that we appreciate your interest and hope you will be listening often.

Sincerely yours,

Thomas B. Majure
Chief Engineer
Radio Station WLOX

TBM:cw

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