

GLOBE-DEMOCRAT  
TOWER BUILDING



12TH & COLE  
SAINT LOUIS 6, MISSOURI

MAIN 9100

November 6, 1953

Mr. Paul A. Thomas  
Box 1614  
Proctorville, Ohio

Dear Mr. Thomas:

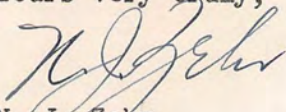
This is in reply to your letter of November 1st, in which you mentioned having picked up our KWK signal. We have checked our logs, and wish to verify your report. Thank you for your letter. We are always glad to hear from listeners who have received our signal at such a distance from our transmitter location.

For your information, KWK operates with 5,000 watts non-directional until local sunset daily, at which time we shift to a directional pattern, again using 5,000 watts. On this directional pattern our principal signal radiation is to the north. Our transmitter is a 5,000 watt Western Electric unit, and our antenna system consists of a 396 foot guyed constant cross section tower for non-directional operations, with two quarter wave towers 196 feet high, all three of these towers being used on directional operation after local sunset.

Our studios and offices are located at 1215 Cole Street. Should you ever visit St. Louis, we shall be glad to have you visit our studios, which are among the most beautiful and elaborate of any station in the midwest, and have been visited by many thousands of visitors in the last year.

Thank you for your interest.

Yours very truly,

  
N. J. Zehr  
Chief Engineer

NJZ:amw