

RADIO STATION

KLIC

MUTUAL BROADCASTING SYSTEM AFFILIATE

FULL TIME ON 1230 KILOCYCLES

MONROE, LOUISIANA

March 15th, 1956.

Mr. Paul A. Thomas
P. O. Box 1614
Proctorville, Ohio

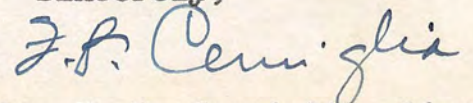
Dear Mr. Thomas:

Thank you for your report on KLIC. This will verify your reception of KLIC, March 6th at 2:00AM EST (1:00 AM CST). We have received reports from all the country, including about four from New Zealand. We are using a Collins transmitter and other equipment by RCA, General Radio and Collins. We consistently get mail from Little Rock, Arkansas, that's about 200 miles from here. The transmitter is located in a very low swampy area. And believe me it "gets" out. Our record library consists of more than 13,000 discs. Our programs consist of hillbilly, gospel (quartet), rhythm & blues, semi-classical, Dixieland Jazz, Popular music.

I have tinkered with radio since about 1919, building sets and have always dreamed of owning a station. I first filed for a permit in 1928. Made several applications after that, and didn't hit "pay dirt" until 1949. I went on the air June 1950. And believe it not, the station became very popular at once. And naturally a financial success. I am a dentist (will be 51 in July), and I love my radio work as well as my dental practice. Monroe and West Monroe (it's just across the Ouachita river) has a population of about 80,000. We are located right smack in the middle of the world's largest gas fields.

Thank you again for your kind report. Oh yes, the mail we get from Little Rock, Arkansas is for our program "Rolling The Blues", from 5:15 - 6:30 AM, Monday thru Saturday.

Sincerely,



(I do have a hard name?)

Dr. F. P. Cerniglia -Licensee