



NBC RADIO

²⁰³ 438-1211

²⁰³ 431-8473 • fax

165 Danbury Road • P.O. Box 1085
Ridgefield, Connecticut 06877-0842

December 6, 1995

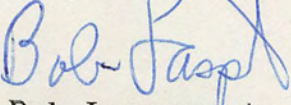
Mr. Philip J. Greenspan
101 Forge Lane
Marshfield, MA 02050

Dear Mr. Greenspan:

Thank you for your letter of November 17 regarding
receipt of our November 9th broadcast.

I am enclosing some information regarding W R E F.

Very truly yours,


Bob Lasprogato
Program Director

RL:et
Enclosure



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AT 2500 WATTS, W R E F IS THE MOST POWERFUL AM
STATION IN FAIRFIELD COUNTY, WITH A STRONG SIGNAL
THROUGHOUT FAIRFIELD, NEW HAVEN, LITCHFIELD,
PUTNAM AND WESTCHESTER COUNTIES, AND BEYOND!
2½ TIMES STRONGER THAN ANY OTHER AM STATION IN
FAIRFIELD COUNTY.

PROGRAMMED TO DELIVER MAXIMUM UPSCALE AUDIENCE SHARE

Full-service community radio at 850 AM serving Southwestern Connecticut with hit music, local news, NBC news, weather, traffic and specialty programs.

Music - Popular songs of the 50's, 60's and 70's by the original artists targeting the 25 - 54 and 35 - 64 demos with artists like Elvis Presley, The Beatles, Supremes, Beach Boys, Neil Diamond, Four Seasons, Petula Clark and Fats Domino.

Stanhope in the Morning - 6 - 10 AM

A mixture of music, contests and Stanhope's slightly tilted look at our world makes the W R E F Breakfast Club the perfect place to start your day. Stay informed with NBC and W R E F News, traffic with Driver Ed and weather with Bill Jacquemin...and your favorite oldies, mornings on W R E F.

Bob Lasprogato - 10 AM - 2 PM

A well known Fairfield County radio host for 30 years, Bob draws on his extensive knowledge of the music and artists heard on W R E F to keep you up-to-date with tidbits of information about your favorites. News, traffic, weather and contests like "Bob's Brainbusters" give W R E F listeners chances to win great prizes. Tune in weekdays to Bob Lasprogato.

Steve Goodwin - 2 - 6 PM

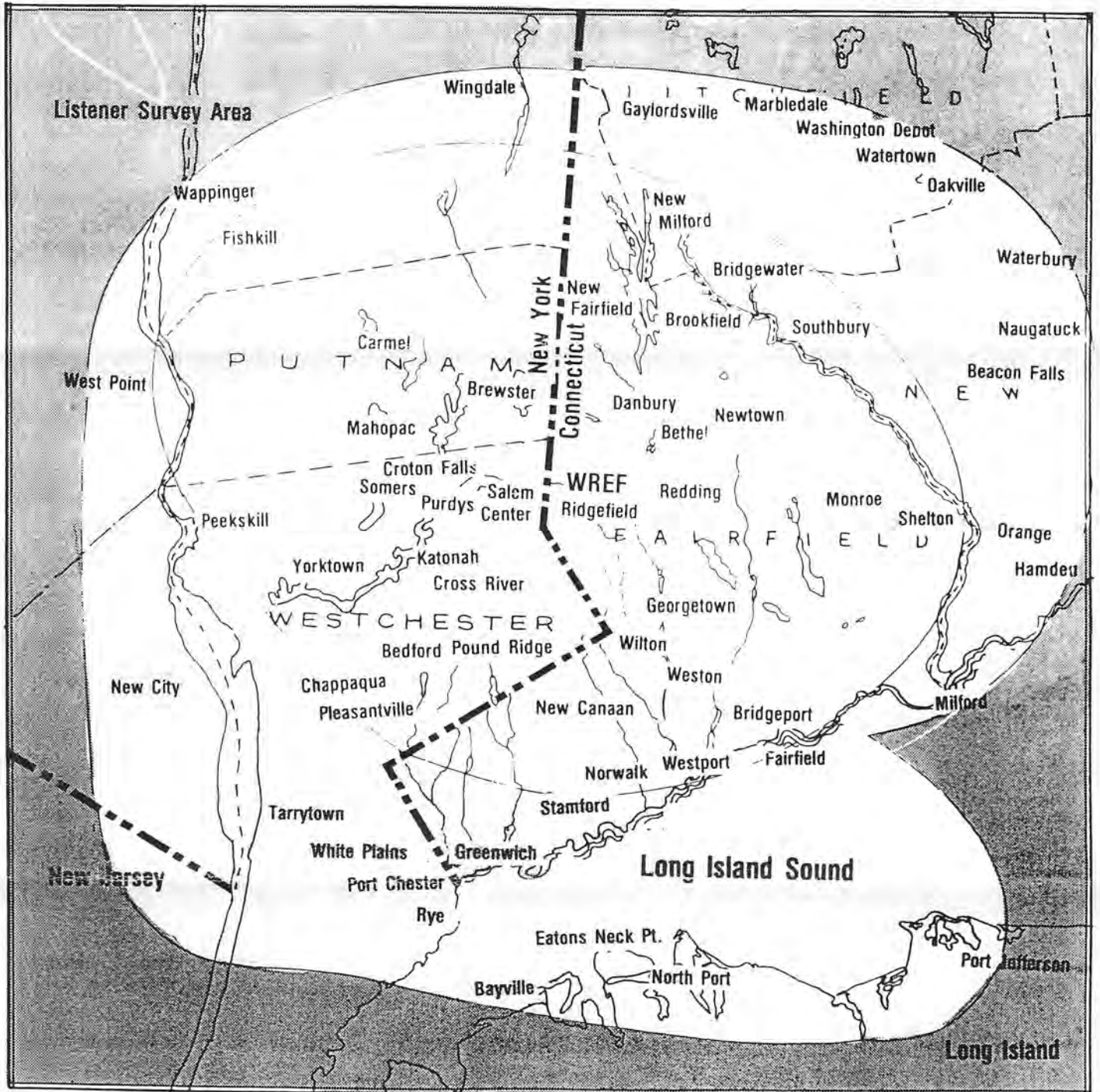
Getting home is more fun with Goodwin, Steve, that is. More favorite oldies, features and chances to win prizes will make your afternoons easy to take. As always, you'll stay up-to-date with NBC News. Add traffic and weather, and you're set to go with Steve Goodwin.

Connecticut News

Joanne Nesti, Brad Field, Beasley Reese and Gerry Brooks will wrap up your day with 30 minutes of local, state and world news via WVIT Television Channel 30. Listen every day at 6 PM for Connecticut News.

Weekends - Extremely popular on W R E F. Why?

Hosts like Luke Michaels, Don Gordon and Steve Goodwin bring you Big Band weekends. This is where you'll hear Frank Sinatra, Nat King Cole, Benny Goodman, Barbra Streisand, Glenn Miller, The Carpenters and Harry James. You'll also find great specialty programs, like "The Rhoda Daum Show, "Today's Woman" hosted by Karen Giblin, "Mattinata" with Phil Tropea and "The Sounds of Sinatra."



*Delivering affluent Fairfield,
Westchester and Putnam Counties*