

November 8, 1961

Jerry W. Ashworth  
WMUL Station Manager  
Marshall University  
Huntington, W. Va.

Mr. David F. Thomas  
Long Wave Listening Post  
Radio WUMS  
Proctorville, Ohio

Dear Mr. Thomas:

Thanks so much for your letter concerning Marshall University Radio. We here at Marshall are always happy to hear from people who, in the past, have been affiliated with Marshall University or Marshall Radio. In fact, we are always glad to hear from anyone who is interested in the welfare of Marshall University Radio.

As you know, this is the first time for any actual on-the-air broadcast for WMUL. It is our fond hope that the students of Marshall University, while gaining practical experience in the field of radio broadcasting, can do much to foster Marshall University.

We of the staff feel that here is an opportunity for a group of students to really put Marshall University out in front of the public. And we can do this in one of two ways. First of all, we can do such programming that the people will not enjoy and therefore we will hear unfavorable comments and MU will suffer. Or, we can program to the minority audiences that we are programming to who will enjoy what we put out over the air, and really create a good deal of good will for Marshall University.

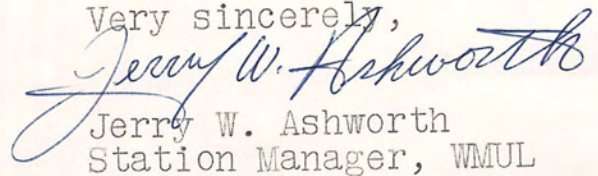
In answer to your question of whether or not Marshall owns WMUL, let me offer you this; Even though MU radio is operated by a student staff, it still comes under the direction of the administration, who in turn come under the direction of the West Virginia Board of Education. As you know, Marshall is still a state supported institution.

The information contained in your letter has been a great benefit to us here at WMUL because you have answered some of the questions about which we had some doubt. For example, we were wondering if we were even getting into Proctorville, Ohio, or whether or not we were even getting off campus. Well, of course, your letter answered these questions for us.

Thanks so much for taking time and effort from your busy schedule to give Marshall University a little push in the right direction.

If we can ever be of any service to you, please do not hesitate to call on us.

Very sincerely,

  
Jerry W. Ashworth  
Station Manager, WMUL

JA/rlc