



"Your Community Station"  
250 WATTS FULL TIME

ABC AFFILIATE  
317 Ninth Street  
Parkersburg, W. Va.

January 15, 1948

Mr. David F. Thomas  
Proctorville, Ohio

Dear Mr. Thomas:

We were mighty glad to receive your report of January 14 and to hear that we are putting out the signal we apparently are.

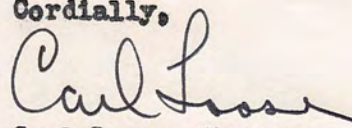
To-day, with so many new stations on the air, we, the staff of WCOM, all radio veterans, feel that we should hold our collective noses, when we claim anything over fifteen miles of good coverage. However, in comparison with our competition, we are led to believe by mail reports, that we are putting out about a 25% better signal than they are on 1450. The funny thing about it is, that we have contradicted Good Engineering practices, by putting our radiating and ground system, up on the top of a hill. However, we feel that our efficient and better than average ground system, is helping our signal.

Speech input and transmitter are Western Electric.  
Pick-ups WE 9-A's, turntables Fairchilds..library  
World vertical.

We would more than appreciate hearing from you from time to time, and if you would go so far, a comparison between us and WPAE on 1450, here in Parkersburg.

Many thanks and best regards,

Cordially,

  
Carl Loose, Manager