

# WBRW

## McDOWELL SERVICE COMPANY

POCAHONTAS AMUSEMENT CORP.  
POCAHONTAS THEATRE  
TEMPLE THEATRE

STUDIO—TEN RIVERSIDE DRIVE  
WELCH, W. VA.

J. W. BLAKELY, PRESIDENT  
L. E. ROGERS, VICE PRESIDENT  
J. R. WERNESS, SEC.-TREAS.

Dear DX'er:

This letter will verify your reception of Radio Station WBRW, Welch West Virginia, on November 16, 1940 at 5:40 A.M., E. S. T.

We sincerely appreciate your interest in our station, and we find your report to be very valuable in determining our signal strength, and coverage in your territory.

WBRW is located in Welch, McDowell County, West Virginia, in the heart of the largest and finest deposit of coal in the world. Not only is this part of the country endowed with natural riches of inestimable value, but it is beautiful beyond description. The majestic rugged beauty of West Virginia's picturesque mountains offers a haven not only to the pleasure seeker, but to the home builder as well. It is here that the tourist, taking advantage of the road-builder's art in overcoming insurmountable obstacles, is able to slip away from the hum-drum of this work-a-day world and explore first hand the wonders of nature unspoiled and unmarred by the soiled finger of industry.

West Virginia's door is open -- the welcome sign is prominently displayed. WBRW joins in welcoming you to partake of our hospitality. Indeed, we are looking forward to an opportunity to meet, not only you, Radio Friend, but all our friends and listeners throughout the country.

With best wishes for lots of DX, we are,

Sincerely yours,

THE McDOWELL SERVICE COMPANY

By:

*Tom Batson*  
DX Supervisor

Our schedule calls for a test every second Saturday of the month from 340 am to 355 am. Geo Yazell is still here but at present is in Stevens Clinic hospital recovering from an operation