

AT THE CENTER OF



Phone 2757
5000 Watts
560 Kc.

WASHINGTON STATE

Wenatchee, Washington
January 26, 1953
24th YEAR RADIO
ADVERTISING SERVICE

Mr. David F. Thomas
Longwave Listening Post
Radio W.U.M.S.
Proctorville, Ohio

Dear Mr. Thomas:

Thank you for your report of reception from our station. KPQ is owned and operated by West-coast Broadcasting Company with a power of 5000 Watts nondirectional days and directional nights on 560 Kilocycles.

Your report of our reception is very much appreciated.

Sincerely,

George M. Frese, *m L.*
Chief Engineer

GMF:ml

350,000 Market Area



In the Growing Columbia Basin