

WJOY

VERMONT BROADCASTING CORPORATION
ABC Affiliate

1230 ON YOUR DIAL

Phone 5400

BURLINGTON, VERMONT

Office of
JOHN C. QUILL
Chief Engineer

November 8, 1949

Mr. David F. Thomas
Proctorville, Ohio

Dear Mr. Thomas:

Please accept our apology for not having verified your report ~~of~~ reception of WJOY from 5:00 to 7:00 P.M. E.D.S.T. on August 17, 1949.

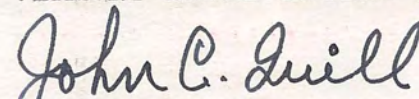
We were so enthused over your report that our manager, Al Spokes, asked to keep it to show "doubting Thomases" (no pun intended) among sponsors and prospective sponsors. I don't believe he has used it but he did run across it in his files today. When he showed it to me I realized that we had forgotten completely to answer your request. Even if you hadn't asked for the verification we ought to have had the courtesy to thank you. It really was our enthusiasm which caused the omission.

Your complete report is a novel idea and one which I'm sure most broadcast stations appreciate.

We thank you and ask that you drop in for a visit should you pass this way again.

Sincerely yours,

VERMONT BROADCASTING CORPORATION



John C. Quill
Chief Engineer

"The Family's Choice for Good Listening"