

ESTABLISHED 1877

CABLE ADDRESS "LARUS" A B. C. CODE FIFTH EDITION.  
BENTLEY'S COMPLETE PHRASE CODE.



# LARUS & BROTHER CO.

Incorporated.  
Manufacturers of Tobacco.



P. O. DRAWER 1516.

21<sup>ST</sup> & Main Sts.

*Richmond, Va., U.S.A.* Nov. 6, 1925

Mr. David F. Thomas,  
Proctorville, Ohio.

Radio Friend:

Many thanks for your letter reporting reception of our opening programme. We are certainly overjoyed at the large number of responses from Radio friends in all sections, and we assure you that we will endeavor to serve you with programmes of high quality at all times. We ask your indulgence while we remedy our shortcomings, which are bound to develop in the course of progress. We invite constructive criticism and deeply appreciate your applause.

We are operating a Western Electric 1000 watt station, on a wave length of 256 meters. We will be on the air every Monday and Thursday, 9 to 12 P. M. Eastern Standard Time.

Let us hear from you again.

Cordially yours,

LARUS & BRO. CO.

CTL/AC

*P. J. Lucy*  
Radio Manager.

**"EDGEWORTH" HIGH-GRADE TOBACCO**