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CLINCH VALLEY BROADCASTING CORP.

RICHLANDS VIRGINIA - PHONE 450

MAX M. BLACKMORE, MGR.
JOE J. WEBB, SALES MGR.

May 20, 1954

Mr. David F. Thomas
Radio W U M S
Proctorville, Ohio

Dear Mr. Thomas:

Many thanks for your nice reception report on May 9, 1954. Your report was identical to our official log. We were surprised that you received us as well as you did.

The only objection that we have to this 540 frequency is that it's on the end of the dial and a person usually has to be looking for the station to find it. I believe with promotion that we will overcome this difficulty in our trade area.

Again, many thanks for your report.

Very truly yours,

Max M. Blakemore
Max M. Blakemore
General Manager &
Chief Engineer

MMB/bca