



KING **TUT**, YOUR INDEPENDENT SALESMAN OF THE AIR

RITZ THEATRE BUILDING • TOOELE, UTAH
Telephone 990

November 22nd, 1957

Mr. David F. Thomas
Longwave Listening Post
Radio W.U.M.S.
Proctorville, Ohio

Dear Mr. Thomas:

Your report on your attempts to pick up our DX test program were appreciated. Yes, we did carry the half-hour broadcast as scheduled November 18th, 2:00-2:30 a.m. MST.

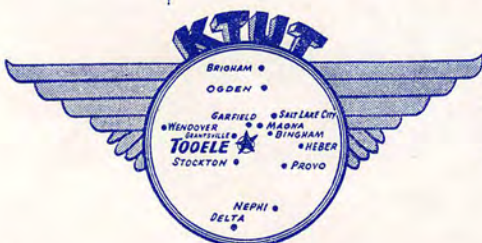
It is my understanding that 990 kc was practically clear-channel for us that morning, and that if you heard any station on that frequency, it was probably us. However, in absence of any verifying comments, I didn't feel I could honestly send a verification back to you. We certainly want to cooperate with you, and appreciate your report -- perhaps if you could identify the music we played, we could go along with you!

The static and hash which prevented your reception of KTUT seems to have been pretty well distributed east of the Rocky Mountains. In Denver, Francis Nittler reported that if he lived 100 miles farther east, he probably wouldn't have been able to hear us; this in spite of the fact that he has logged KTUT late in the afternoons on several occasions, during our regular programming!

Other than this Denver pick-up, the only positive report we have thus far heard was from Robert C. Schmarder, P.O. Box 213, Corning, New York, who was able to hear only parts of several songs, but by identifying the phrases he heard, and the time he heard ~~them~~ them, I was able to truthfully verify his reception. However, even his report was very sketchy; he said the signal was almost completely blotted out by static.

Similar negative reports reached us from the mid-west, including one ~~hard~~ from a DX-er in Chicago who hinted darkly that we didn't put the test on the air at all!

West and north of here, though, our success was practically unbounded. William F. Flynn, 1344 Elm Street, Pittsburg, California, noted that: "Your 990 kc/s channel was clear here and reception was quite perfect - excellent readability and strength like a local. Not even any fading noted. Signal was 20 dbs. over S9 on our S-meter".



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So you can see the pattern, I guess. East of the Rocky Mountains, excellent static and no reception; west of the Rockies, just the opposite!

We're sorry, too, about your negative report. Having the eastern half of the country blanketed by static kept us from knowing what we wanted to find out about our signal strength, of course, as well as hindering DX-ing.

Thanks again for your report. We'll keep in touch with the Special Program Committee of the NRC in Denver, and probably arrange another DX in a few months or so.

Sincerely,

Bill Houghtaling

F. William Houghtaling
Traffic Director

P.S. Sorry for the abominable typing; my Smith-Corona hasn't learned who's boss yet!