

W. E. B.

Where the Cowbells Ring
Maintained by
THE STAR-TELEGRAM

AMON G. CARTER, President
Largest Circulation in Texas—
90,000 Daily—100,000 Sunday
1,000 Watts—476 Meters
Central Standard Time.

We acknowledge with thanks your report on our programs.

Applause mail is always given to those furnishing the programs and is always greatly appreciated.

Thanx, Thanx,

WBAP RADIO STATION.

BROADCASTING SCHEDULES

BUSINESS
Daily Except Sunday
10:00 A. M.
11:00 A. M.
12 Noon
1:00 P. M.
2:00 P. M.
3:00 P. M.

MUSIC
Monday
Tuesday
Wednesday
Thursday
Friday
12:05 P. M. to 12:30 P. M.
7:30 P. M. to 8:30 P. M.
9:30 P. M. to 10:45 P. M.

At 4:00 P. M. Daily—Except Sunday. Missing Men and Texas Sheriffs. Special Bulletin.

Saturday: 7:00 P. M.—Sunday School Lesson. Saturday night silent.

Sunday: 11 A. M.—Church Services. 4 P. M. Organ Music. 11 P. M., Popular Concert.

The Hired Hand's Truth Society Meets Wednesdays and Fridays on the 9:30 Program.

ANNOUNCERS AT WBAP

"J. R. S." "W. E. B."
"C. B. L." "Hired Hand"

