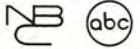


KRGV

Radio/Television

BROWNSVILLE ■ HARLINGEN ■ McALLEN

 RADIO
1290

 abc

CHANNEL 5

August 5, 1965

Mr. David F. Thomas
Radio W.U.M.S.
P. O. Box 303
Proctorville, Ohio 45669

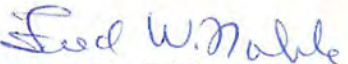
Dear Mr. Thomas:

We are most pleased that you took the time to advise us of your DX reception of KRGV. Your description of our program on Sunday morning, August 1, 1965 coincides precisely with our official program log.

Here in the lower Rio Grande Valley of Texas approximately seventy percent of 400,000 viewers are of Spanish decent, we therefore program two hours and fifteen minutes of Spanish programming each Sunday morning on television and three hours every afternoon, Monday through Friday on KRGV Radio.

Again, thank you for advising us of this long distance reception and if you are ever in this resort area, please drop by for a visit.

Sincerely yours,


Fred W. Noble
Operations Director

FWN:sc