

"KOTTON PORT RAIL CENTER"

1010 kilocycles

K P R C

296.9 meters

HOUSTON, TEXAS, U. S. A.

We wish to acknowledge with thanks your very kind communication regarding the reception of our broadcast programs. We are glad that thru this new service we have further met with your approval, and hope that our future programs will be of such nature as to bring a communication from you again. We can all do better and bigger things when we are aware of the fact that ours is a responsive audience.

KPRC is a 500 watt Western Electric Type 101 B Transmitter complete. It is located in a suite of four rooms atop the Houston Post-Dispatch newspaper plant.

KPRC SCHEDULE—DAILY

10:55 A.M.—Time signals from U. S. Naval Observatory.

11:00 A.M.—U. S. Weather Forecast.

12:00 Noon—Talks, Music, Road Bulletins, Weather.

6:00 P.M.—Dinner Concert.

6:45 P.M.—Baseball Results.

7:00 P.M.—Uncle Judd's Kiddies' Hour

8:30 P.M.—Studio Concert.

SUNDAYS

10:45-12 Noon—Church Services.

7:45-9 P.M.—Church Services.

Friday night silent night for Houston.

HOUSTON POST-DISPATCH