



- MAIN STUDIOS — 1811 Pasadena Boulevard
- PASADENA, TEXAS — Phone GR 2-1361
- LATIN AMERICAN STUDIOS — 2903 Canal Street
- HOUSTON, TEXAS — Phone CA 5-3208 - 9
- FELIX H. MORALES, Owner

1811 PASADENA BLVD.  
PASADENA, TEXAS  
MARCH 25, 1965.

DEAR BROADCAST DX LISTENER:

RECEIVED YOUR REPORT ON THE RECEPTION OF KLVL MARCH 15, 1965. THERE IS ABSOLUTELY NO DOUBT ABOUT YOUR HAVING HEARD OUR STATION, AS I WAS CONDUCTING PROOF-OF-PERFORMANCE TESTS BETWEEN 0000 AND 0200 ON THAT DATE. ALSO, YOUR REPORT OF STATION IDENTIFICATION WAS CORRECT WITHIN 30 SECONDS. THESE TESTS WERE IN PREPARATION FOR LICENSE RENEWAL WHICH TAKES PLACE VERY SHORTLY NOW.

KLVL STARTED OPERATION IN 1950, ACCORDING TO WHAT INFO I CAN FIND HERE. AT THAT TIME, I WAS WITH KXYZ, HOUSTON, TEXAS. AND, I HAVE BEEN HERE ABOUT 3 1/2 YEARS AS CHIEF ENGINEER. ABOUT THREE (3) YEARS AGO, WE INSTALLED KLVL-FM WITH 15,000 WATTS E.R.P. ON 92.5 MC. AND ANTENNAS AT 180 FT. ELEVATION. I MADE THE COMPLETE INSTALLATION, EXCEPT THE HANGING OF THE ANTENNA ON THE A.M. TOWER -- EVEN BUILT THE FM STUDIO AND MOST OF THE EQUIPMENT. YES, SOMETIMES I AM QUITE BUSY.

THIS NEXT MON. AM., MARCH 29, 1965 FROM 0000 TO ABOUT 0200 C.S.T., I WILL AGAIN BE MAKING TESTS. THIS TIME, I WILL USE 1000 WATTS NON-D.A. YOU RECEIVED 500 WATTS D.A. HOWEVER, A FAIRLY STRONG LOBE COMES UP YOUR WAY -- OUR WEAKEST IS TOWARD KBOX IN DALLAS, TEXAS.

THEN, ON APRIL 5, 1965 BETWEEN 0100 AND 0200 C.S.T., I PLAN TO BE MAKING SIMILAR TESTS ON KLVL-FM. ON 92.5 MC. I MAKE THESE TESTS BY MYSELF AND IT IS REALLY MORE LIKE A TWO MAN JOB. BUT, THE CHIEF IS ON A SALARY AND MUST DO AS MUCH AS HE CAN BY HIMSELF AND SAVE THAT OVERTIME FOR ONE OF MY "BOYS". HA'

NO CONTOUR MAPS RIGHT NOW -- SORRY. HOPE THIS LETTER HEAD, ETC. WILL SUFFICE.

WITH ALL THOSE STATION ON THE AIR, IT IS CERTAINLY A WONDER THAT YOU HEARD ME AT ALL --- ONE BROOKLYN MAN SAID I HAD A TEXAS ACCENT. HA' NATIVE....

SINCERELY,

*C.R. Swanson*  
C.R. SWANSON, CH. ENG.