

1280
KC

KLTI-FM

105.9
MC

Weekly Program Schedule Vol. 1, No. 14



LEONARD "PETE" PETERSON strikes a neighborly pose in an off-mike moment. City Hall records at Stockton, California reveal "the birth, on July 9, 1924, of a radio announcer to Mr. and Mrs. Ray Peterson".

The after-effects of a prolonged but successful bout with polio prevented "Pete" from entering military service. He did an able morale building job, though, by managing, m-ceeding and singing in San Francisco-based USO Shows.

A growing interest in radio prompted a post-war debut with KALW-FM in 'Frisco. A growing interest in East Texas led the Peterson family of three (Diane is 14 months old) to a home of their own in Longview.

A KLTI staffer since opening day, October 27th, Pete's philosophy of life ("I enjoy making friends") is fulfilled by simply saying "HI NEIGHBOR" six mornings a week.

KLTI-FM

Box 1866, Longview, Texas. Phone 4331

Dear DXer:

We want to thank you for your report of reception of our station, March 28, 1949. Reports were received from all over the United States and Canada.

Our transmitter is a Raytheon 1000 watt unit on AM and we also operate a 10,000 watt General Electric transmitter on FM. We shunt feed our 325 ft. tower for AM.

Yours for better listening,

Leonard Peterson
Leonard Peterson
Staff Announcer