

Memphis, Tenn.

# The Commercial Appeal

# WMC

PLACE  
ONE CENT  
STAMP  
HERE

146

COMMERCIAL  
APPEAL

WMC



David T. Thomas  
Proctorville  
Ohio

**APPLAUSE**

Date..... Time..... M.

Station WMC:

Acknowledging our appreciation for the  
programme of

Name.....  
Address.....  
City..... State.....  
Remarks.....

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9:45 A.M.—Market  
Report, 12:30 P.M.—  
Weather and Midses-  
sion Closing Market.  
3 P.M.—Closing Mar-  
ket Quotations.

**WMC**

Midnight Frolics 11  
P.M. Tuesday and  
Friday.  
8:30 P.M.—Musical  
Programme, 500  
Meters

**The Commercial Appeal Broadcasting Station**

Wednesday Night Is WMC's Silent Night  
Memphis, Tenn.

WMC Thanks You for Acknowledgment of Reception of  
Its Programme

Remarks.....

GERALD L. DEARING (Jerry), Director.  
P. G. ROOT, Chief Operator; J. E. KABAKOFF, Assistant.  
MRS. KATHERINE NELSON, Secretary.  
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