

This is a confirmation of your reception of WDIA Memphis,
Tennessee, U.S.A. January 11, 1955, 4:00 am to 4:30 am CST.

WDIA operates at 1070 kc with 50,000 w day; 5,000 w night;
both directional; maxium radiation South. WDIA is the
pioneer in Negro programming and the only 50,000 w station
in the country operated exclusively for Negroes.

We are delighted to hear from you and extend an invitation
to stay with us at 1070 kc both day and night.

Kindest regards,

Don Kern

Don Kern

Promotion, Production