



HOUSE OF THE
BETTER ELECTRIC
APPLIANCES



BROADCASTING STATION

W W A D

F. L. MAYTAG
AT THE TRANSMITTER

WRIGHT & WRIGHT, INC.

2215 N. BROAD STREET

PHILADELPHIA

Dear Friend:

We certainly thank you for your favor of recent date in reference to your reception of this Station.

We take this opportunity to thank you for writing, as it is only by your kind letters and cards that we are able to keep WWAD up to the standard which we know you desire.

Our Artists also extend their thanks, and this Station assures you that those who perform over our microphone welcome your applause and appreciate it highly.

Our Programs, selected to give the greatest satisfaction, are broadcast on a wavelength of 250 meters, through a Transmitter and Power Amplifier built entirely by ourselves.

*This Station is owned and operated by
WRIGHT & WRIGHT, Inc.*

*Distributors of the
MAYTAG WASHING MACHINES
2215 North Broad Street Philadelphia
Under the personal direction of
Mr. Walter Wright*

Our scheduled programs are broadcast Monday and Thursday evenings.

We also extend to you an invitation to visit our Studio, located at our Home Office mentioned above, where you will find nothing has been overlooked in order that our artists may render their best efforts for you.

Trusting we may continue to entertain you, we are
Most sincerely yours,

President.



*Wright's
Maytag
Aluminum
Washer*