

WRCV · WRCV-TV
NATIONAL BROADCASTING COMPANY, INC.

A SERVICE OF RADIO CORPORATION OF AMERICA

1619 Walnut Street, Philadelphia 3, Pa.

LOCUST 4-3700

March 2, 1956

Mr. David F. Thomas
Longwave Listening Post
Radio W.U.M.S.
Proctorville, Ohio

Dear Mr. Thomas:

This will verify your reception of Station WRCV on
February 13.

WRCV is a clear channel station, operating on a
frequency of 1060 kc with a power of 50,000 watts.
Normal broadcast day is from 5:00 a.m. to 2:00 a.m.,
EST, Monday through Saturday and 7:00 a.m. to 1:00 a.m.
Sunday.

The call letters WRCV were chosen to identify our NBC
owned station as a service of RCA Victor. The KYW call
letters, inasmuch as they have been used by Westinghouse
for many years, are now identifying the Cleveland station,
formerly WTAM.

Your interest in our Station is appreciated and we
always look forward to receiving your reports on the
reception of WRCV.

Very truly yours,



W. L. NUSS
Chief Engineer - WRCV

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