

MATTA BROADCASTING CO.

1233 BRADDOCK AVENUE • BRADDOCK, PENNSYLVANIA

BRANDYWINE 2302-2303

AUGUST 19, 1947

Mr. DAVID F. THOMAS
PROCTORVILLE, OHIO

DEAR MR. THOMAS:

WE ARE PLEASED TO ACKNOWLEDGE YOUR REPORT OF AUGUST 18, AND VERIFY RECEPTION OF OUR PROGRAMS FROM 6:30 AM TO 7:00 AM, EDST.

FOR YOUR INFORMATION, WLOA BEGAN COMMERCIAL BROADCASTING JUNE 9, OPERATING ON A DAYLIGHT SCHEDULE, SUNDAY THROUGH SUNDAY, SIGNING ON AT 6:30 AM AND CURRENTLY SIGNING OFF AT 8:15 PM. OUR OPERATING EQUIPMENT CONSISTS OF GATES MODEL BC1E, 1 KILOWATT TRANSMITTER; STUDIO EQUIPMENT WAS ALSO FURNISHED BY GATES RADIO COMPANY. THE TOWER IS A SELF-SUPPORTING 350 FOOT BLAWNOX SEMI-UNIFORM TYPE. THE GROUND SYSTEM CONSISTS OF 120 RADIALS 350 FEET LONG.

THANK YOU FOR YOUR INTEREST AND YOUR COURTESY IN MAILING A REPORT.

VERY TRULY YOURS,

MATTA BROADCASTING COMPANY

William G. Matta
WILLIAM G. MATTA

