

STUDIOS AND REMOTE CONTROLS  
BELONGING TO THIS SYSTEM:

CRYSTAL STUDIO IN THE WM. F. GABLE CO. STORE  
ARCADE STUDIO IN THE WM. F. GABLE CO. STORE  
ALTOONA TIMES-TRIBUNE STUDIO  
PENN ALTO HOTEL  
COLONIAL HOTEL  
JAFFA TEMPLE  
ALTOONA JUNIOR HIGH SCHOOL  
ST. MARY'S SCHOOL AND CHURCH  
FIRST METHODIST CHURCH  
CATHEDRAL OF THE BLESSED SACRAMENT  
ST. LUKE'S EPISCOPAL CHURCH  
GRACE LUTHERAN CHURCH  
MISHLER THEATRE  
STATE THEATRE  
ALTOONA GYMNASIUM  
STATE ARMORY N. G. P.  
LAKEMONT PARK  
THEATRE  
DANCE PAVILION  
CASINO  
MERRY-GO-ROUND  
R. B. GABLE'S PRIVATE RESIDENCE  
G. P. GABLE'S PRIVATE RESIDENCE  
(PLEASE CHECK FROM WHICH STUDIO THIS CONCERT.  
ENTERTAINMENT OR LECTURE IS TO BE GIVEN)

WALTER S. GREEVY, "UNCLE WALT"  
DIRECTOR AND GENERAL MANAGER  
M. G. MCCORMICK  
ASSISTANT TO DIRECTOR AND GENERAL MANAGER  
ROY F. THOMPSON  
CHIEF ANNOUNCER  
WM. K. AUGHENBAUGH  
CHIEF OPERATOR  
GEORGE F. CORNET  
IN CHARGE OF REMOTE CONTROL SYSTEM

RADIO BROADCASTING STATION



MEMBER NATIONAL ASSOCIATION OF BROADCASTERS

ROBERT B. GABLE THEODORE ARTER, JR.  
CHAIRMAN ADVISORY BOARD VICE CHAIRMAN

OWNED AND OPERATED BY

The William F. Gable Company  
AND  
The Times-Tribune Company

VISITORS ARE ALWAYS  
WELCOME

THE MAIN STUDIO IS LOCATED ON THE  
SECOND FLOOR OF THE WILLIAM F. GABLE  
COMPANY'S STORE AND ARCADE, ELEVENTH  
AND TWELFTH AVENUES, ALTOONA, PENNA.  
AFTER SIX O'CLOCK IN THE EVENING ARTISTS  
AND GUESTS MUST USE THE ENTRANCE  
THROUGH THE ARCADE TO THE STUDIO ON  
THE SECOND FLOOR, FROM TWELFTH AVENUE  
ENTRANCE.

HOURS FOR BROADCAST

11:45 A. M. TO 12:45 P. M.  
3:30 P. M. TO 4:15 P. M.  
6:30 P. M. TO 7:30 P. M.  
BEDTIME STORIES AT 7:30 P. M.  
LECTURE HOUR 7:45 P. M.  
PRINCIPAL CONCERT 8:30 P. M.  
MIRTHFUL MOMENTS, TUESDAY EVENINGS  
11:15 P. M.  
HAPPY HOUR, FRIDAY EVENINGS, 11:15 P. M.

SUNDAY BROADCAST

10:45 A. M., FIRST METHODIST CHURCH  
4:00 P. M., CHAPEL SERVICES FROM THE  
CRYSTAL STUDIO  
6:00 TO 7:00 P. M., DINNER MUSIC  
7:30 P. M., ST. LUKE'S EPISCOPAL CHURCH  
9:15 P. M., ORGAN RECITAL

ALTOONA, PENNSYLVANIA Nov. 12th, 1925.

Mr. David F. Thomas,  
Proctorville, Ohio.

Dear Radio Friend:-

Acknowledging your card of the ninth, reporting reception of our broadcast of that date, I wish to thank you very sincerely for your interest and courtesy in commenting so favorably upon it. The Snyder Brothers, who presented the entertainment were pleased to know that were heard in Ohio.

You will observe our schedule in the upper corner of this letter and in addition to that we have special concerts each Sunday night at 9:15 and 11:15 o'clock. I am enclosing an annual pass for our Happy Hour train, which entitles you to free transportation on the Air Line Express which arrives at the Crystla Studio each Friday night at 11:15 o'clock.

The only requirement for membership in this organization is that you wear a big  
S M I L E.

Anticipating further reports when you again hear us, I beg to remain,

Yours very truly,

"R.T."  
*Roy Thompson*  
CHIEF ANNOUNCER.