

WBVP

"We Boost Valley Progress"

1216 SEVENTH AVENUE
BEAVER FALLS, PENNSYLVANIA

February 24, 1949

1230 KILOCYCLES
6 A.M. TO 12:05 A.M.

BEAVER COUNTY FACTS

WBVP — Exclusive Coverage and Service.

Population 186,000

Ranks third in State—Basis of Industrial Production.

Ranks Seventh in Nation—Basis of Industrial Production.

Ranks First in State—Basis of Compensation per Employee.

1946 Industrial Employment — 75% increase over 1939.

One Industrial Expansion Program calls for Expenditure of \$21,000,000. Another \$6,000,000.

The Hub of The Great Industrial Area between Pittsburgh, Pa., and Youngstown, Ohio.

Diversified Industry Insures Sane Progress for Beaver and Upper Ohio Valley.

Home of Geneva College.

School System rated among leaders of the Nation.

A Good Place To Live And Work.

A fine old company reports 132 years Continuous Operation. A good place to work. "25% of our employees have fifteen to fifty years service."

You Too May Have Security . . . Buy This Market!

Mr. David F. Thomas
Proctorville
Ohio

Dear Friends:

This is to verify your reported reception of our Special **DM** Program on January 6, 1949. This program was run all night, starting at WBVP's normal sign-off time, 2405, and continuing until 0500 hours, EST.

Station WBVP, is located approximately thirty miles north of Pittsburgh, Pa. Although, as you know, 1230 Kilocycles is a crowded frequency, the reception reports from this test were excellent, reports having been received from all parts of the United States and Canada.

We use a Western Electric Transmitter which directly feeds a 155 foot Blawnox self-supporting vertical radiator. The transmitter is about 1200 feet above sea level, on a clay hilltop, which seems to have fairly good conductivity.

We appreciate your reception report, and will welcome any in the future. Our frequency measuring schedule is 0200 to 0215 EST, the second Tuesday and the transmissions are always identified.

Sincerely,

RADIO STATION WBVP

John Wm. Hines
John Wm. Hines
Chief Engineer

The only other car report I ever got was from a guy driving thru Beaver Falls (Some DX). Thanks for your trouble
S. W. H.