



Robert J. Wells

27 WEST MAIN
MEDFORD, OREGON
TELEPHONE 772-8600

December 16, 1962

David F. Thomas
Proctorville, Ohio

Dear Mr. Thomas,

Thank you very much for the reception report of K-SHA's ET-DX of Tuesday morning December 4, 1962. Your report coincides with our broadcast log for the time period of 3.04am (EST) to 3.55am (EST) with some minor changes. The most positive part of your log was at 3.36am with the ID and tone variations when we went from 1000 cycles down to 250 and up to 2300 cycles. Also some of the ID times.

K-SHA began broadcasting April 7, 1962, and this was the first test coordinated with the National Radio Club. I hope in the future to have several more such tests. KSHA is a member of the Pacific Adult Radio network, a sales organization, and will soon become a member of the Mutual network. We operate daytime only with 1,000 watts. Our Gates BC1T transmitter is remotely controlled. Our tower is 285' with 120, 300' copper radials providing the grounding. Our programming is provided with a Shafer 1200 series automation and we feature "quality" music on our regular broadcast schedule.

Enclosed is a coverage map of our four stations and some other information that you might find of interest. Should you ever be in our neighborhood, you are cordially invited to visit our station.

Cordially,

Barton Cronin
Program Director
KSHA...

Member NRC.