



KPDQ

.... *The Voice of Hollywood*

DIAL 800

JACK DAVIS, Owner Mgr.

PHIL ROEWE, Sales Mgr.

January 31, 1957

David F. Thomas
Radio Station WUMS
Procterville, Ohio

Dear David,

Sorry to take so long in answering your letter. I recieved 35 or 40 letters and I am very slow at typing so you see I have a real job on my hands.

I was interested in your verification that you recieved in 1950. Apparrently you heard it on with an equipment test. I wasn't here at the time. Since that time, many changes have taken place. We are now operating by remote control from studios at 49th and N.E. Sandy Blvd. We have a new RCA BTA-1m transmitter.

As far as I know, Portland is the only city that claims the title "The City of Roses". Pasedena, California Has the Tournament of Roses during the New Year week which is probably the biggest parade. Prtland has the Rose Festival in June of every year. This is made up of many events such as a big-name personality and many local names combining their talents in a big program at the stadium before an average of 25,000 people. The Rose Parade route was lined with over 500,000 people this last June.

Once again, thanks for your letter. It's time for me to get busy and earn my pay.

73,

Don Wilkinson, C.E.
Radio Station KPDQ

ATLANTIC 2-3232

PORTLAND 13, OREGON

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