

1,180 K.C.

KEX

5,000 Watts

Oregon's Most Powerful Station
WESTERN BROADCASTING COMPANY

201 Terminal Sales Building
PORTLAND, OREGON

Dear Friend:

We are indeed very pleased to receive your report on the reception of our station. We endeavor to broadcast a program of the highest type only. Information such as you sent will enable us to know what type of program is appreciated most and we earnestly solicit your suggestions.

We are on the air until Sincerely,
3:00 A.M. (P.S.T.) every WESTERN BROADCASTING COMPANY
night except Sunday.
