



# C-K-C-L

BROADCASTING STUDIO:  
PRINCE GEORGE HOTEL  
TORONTO

357 METRES

## MAXIMITE

TRADE MARK



### RADIO-A-B AND C DRY BATTERIES

Dear Radio Friend:—

This is to acknowledge receipt of your communication and to confirm your reception of our programme as outlined by you. Many thanks. Schedule of our programmes are as follows:

DAILY (except Saturday)	10.30 a.m. to 11.30 a.m.	[ Monday, Wednesday & Friday, 7.00 to 7.15 and 7.45 to 8.00 a.m., Physical Exercises.
“ “ “	3.00 p.m. to 4.30 p.m.	
TUESDAYS	7.00 p.m. to 10.30 p.m.	
THURSDAYS	7.00 p.m. to 8.00 p.m.,	alternate beginning May 14
SATURDAYS	7.00 p.m. to 8.00 p.m.,	Childrens corner.
SUNDAYS	3.00 p.m. to 4.30 p.m.	

Yours truly,

When you are in need of Batteries,  
ask your dealer for MAXIMITE.

### WIRELESS DRY CELLS LIMITED

A. P. HOWELLS, Broadcast Manager C-K-C-L