

KFRU—"THE VOICE OF OKLAHOMA"—500 W. 394.5 M.

BRISTOW HAS

POPULATION, 15,000

14 MILES BRICK PAVING

100 PER CENT PURE WATER

7 COTTON GINS

2 COTTON OIL MILLS

4 OIL REFINERIES

15 CASINGHEAD PLANTS

DAILY OIL PRODUCTION
58,000 BBLs.

6 FINE PUBLIC SCHOOL BLDGS.

2 RAILROADS

LARGEST WHOLESALE RADIO
DISTRIBUTING POINT IN THE
SOUTHWEST

FINE CHURCHES

3 BANKS, DEPOSITS \$3,000,000

HARD-SURFACE ROAD PROGRAM,
CREEK COUNTY

PARKS

COUNTRY CLUB

RICH TRADE TERRITORY

KFRU

OWNED AND OPERATED BY

THE _____

Etherical Radio Co., Inc.

Wholesale Distributors

OF AMERICA'S FOREMOST
RADIO RECEIVING SETS
AND RADIO SUPPLIES
FOR THE
HOME, CHURCH, SCHOOL
AND OFFICE



GENERAL OFFICES

BRISTOW, OKLA.

KFRU PROGRAM SCHEDULE

EVENINGS

CENTRAL STANDARD TIME

MONDAYS

7 P. M. TO 8 P. M.
OKLAHOMA EDUCATIONAL HOUR
8 P. M. TO 10:30 P. M.
MUSICAL AND ENTERTAINMENT

TUESDAYS

10:30 P. M. TO 12
MUSIC AND ENTERTAINMENT

WEDNESDAYS

8 P. M. TO 10:30 P. M.
MUSIC AND ENTERTAINMENT

THURSDAYS

10:30 P. M. TO 11:30 P. M.
PIPE ORGAN

FRIDAYS

11:00 P. M. TO 1 A. M.
INFORMAL FROLIC

SATURDAYS

7:30 P. M. TO 8 P. M.
INTERNATIONAL
SUNDAY SCHOOL LESSON

9 P. M. TO 12 P. M.
MUSIC

SUNDAYS

9:30 A. M.
SUNDAY SCHOOL

11 A. M.

SERMON

5 P. M.

VESPER SERVICE

DAYLIGHT PROGRAM

12:00 NOON AND 3 P. M.
MUSICAL, STOCK MARKETS
MID-CONTINENT OIL NEWS

WE APOLOGIZE FOR NOT BEING ABLE TO ANSWER YOUR KIND ACKNOWLEDGEMENT IN A MORE PERSONAL MANNER. WE TRUST THAT WE MAY ENTERTAIN YOU MANY, MANY EVENINGS IN THE FUTURE....KFRU