

THE KODEL RADIO CORPORATION

FORMERLY THE AUTOMATIC ELECTRICAL DEVICES CO. AND THE KODEL MANUFACTURING CO.

Manufacturers of Electrical and Radio Specialties

111-118-120 WEST THIRD STREET

CINCINNATI



CABLE ADDRESS:
HOMCHARGER

Mr. David F. Thomas.
Proctorville Ohio.

May 27, 1925.

Dear Friend:-

W K R C, -- your station -- is grateful to you for your report on a recent program. We have checked it thoroughly and there is no doubt but that you heard our program on the night mentioned.

We are endeavoring to make WKRC that most popular station in America. We want everyone to feel that there is always a good program at our station. But we have not employed so-called program experts to arrange our programs. We realize that true program experts, -- the people who really know the kind of entertainment that will please the majority, are folks like yourself, who listen in regularly and show their interest and appreciation by writing in to us.

Your criticisms and suggestions are most welcome and helpful. We hope you will tune in with WKRC often. Our artists and ourselves enjoy working for an appreciative audience.

And now, so that you may know us better, we are attaching a circular illustrating KRC products. The same ideal that makes us strive so hard to please in program thru WKRC, also finds expression in the workmanship and quality of KRC radio products. As a WKRC fan we know you will be glad to recommend KRC products to your friends, and be satisfied with nothing else when you, yourself, are in the market for a product that we manufacture.

Cordially yours,

THE KODEL RADIO CORPORATION.

By *E. S. Mitterdorf*

W K R C Announcer.

EM-kos.

CLASS B

WE OWN AND OPERATE BROADCAST STATION WKRC

1000 Watts

CLASS
B

Radio Broadcasting Station
WKRC

1000
Watts

OPERATING SCHEDULE

The operating hours of Radio Station WKRC, owned by The Kodel Radio Corporation, Cincinnati, Ohio, are as follows:

SUNDAY—6:45-7:30 P. M. and 10-12 P. M.

MONDAY—January, February, June, October, 10-12 P. M. All other months 8-10 P. M.

TUESDAY—10-12 P. M.

WEDNESDAY—8-10 P. M.

THURSDAY—Until further notice, we stand by on Thursday evenings, so that local fans may receive the Victor program from WEAf New York, without interference.

FRIDAY—Silent Night for all Cincinnati stations.

SATURDAY—10-12 P. M.

WAVE LENGTH

January, March, May, July, September, November - - - - 326 Meters.

February, April, June, August, October, December - - - - 423 Meters.

A bi-weekly publication, KRC Radio News, containing a full account of WKRC's programs and broadcasting activities, is now in preparation and will be mailed you regularly when published.

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118-120-122 W. Third St., CINCINNATI, O., U.S.A.