

WEAR

THE GOODYEAR TIRE & RUBBER CO. INC.
Broadcasting Station

UNION TRUST BLDG.
CLEVELAND, OHIO.

June 23rd, 1925

D. L. Thomas
Proctorville Ohio

Dear Friend :

Thank you very much for the nice things you have to say with regard to WEAR's program. We are trying to make our programs attractive, and are proud to know that you are one of our listeners-in, and that our work has pleased you.

Will you please help us by filling out and returning the enclosed post card? We want to learn something about WEAR's audience, and your reply will be particularly appreciated; you do not need to compliment us in your answer - if you listen in on WEAR for only five minutes once every couple of months, that is exactly what we want to know. A frank answer to the questions on the card will be appreciated, as they will greatly help us in formulating future policies for operating this Station.

Very truly yours,

A. K. Carpenter

Manager - W E A R .