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BAMBERGER BROADCASTING SERVICE, INC • NEWARK, NEW JERSEY

*New York Business Office*

1440 BROADWAY, NEW YORK, N. Y.

March 29th 1938

Mr David F Thomas  
International DX'ers Society  
Proctorville Ohio

Dear Mr Thomas:

We were glad to receive your report telling us that you heard WOR's annual DX program on March 6th, dedicated to the nighthawk members of the Newark News Radio Club. Reports such as yours and others, which reach us from all parts of the world, tell us just how well the WOR signals are being heard beyond the range of our usual listening audience.

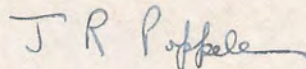
Although we realize that hearing WOR with its 50,000 watts couldn't possibly give you as great a DX kick as logging some tiny ten-watter in Vladivostock, still it's sincerely our hope that you received half as much pleasure from hearing the special Newark News Radio Club broadcast as we of WOR had in transmitting it to you.

Incidentally, next time you're wandering about the broadcast kilocycles in the early morning, give an ear to the WOR facsimile transmission on 710 kilocycles because some day not too far away you will be DXing for distant facsimile broadcasts as well as regular programs. Facsimile is that new method of transmitting pictures and printed matter over the air-waves. We are sending you, herewith, a photograph of a facsimile receiver currently in use at WOR.

Thanks again for your report and we hope that you'll continue to tune in often on WOR - "One of America's Great Stations" - whenever you get the chance.

The members of the Engineering Staff extend their cordial greetings. Best of DX and 73's.

Cordially,



J R Poppele  
Chief Engineer