

# Bamberger Broadcasting Service, Inc.

131 Market Street

Newark, N. J.

W·O·R

NEWARK TELEPHONE  
MARKET 2-1212

April 1935

Mr. David F. Thomas  
Proctorville  
Ohio

Dear Mr. Thomas:

We wish to acknowledge with sincere thanks your communication commenting on the test program of WOR's new 50,000 watt High Fidelity Transmitter.

This new station, as you probably learned from publicity releases, was dedicated for regular program service on March 4, 1935.


We are indeed proud of your report and we hope that WOR will continue to serve you with its increased power more satisfactorily than it has in the past and we are looking forward to counting you as one of WOR's regular listeners.

In order that you may know more about the new WOR, we are enclosing herewith a pamphlet which describes this new station and some of its features.

If you are ever in the vicinity of WOR we invite you to visit this new station.

May we suggest you refer to your local newspapers for WOR programs.

Very truly yours,

  
J. R. Poppelle  
Chief Engineer

JRP/MM  
Enclosure