

THE STANDARD CAHILL CO., INC.

BROADCASTING STATION

W B N X

101 PARK AVENUE

NEW YORK CITY

TELEPHONE ASHLAND 4-6626

September 20, 1933

Mr. David F. Thomas
Proctorville
Ohio

Dear Mr. Thomas:

Thank you for your report of September 2, 1933.

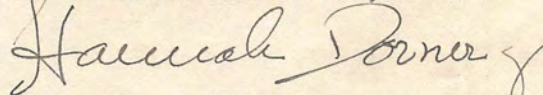
This is your verification for the test program you heard on our Stations WBNX-WMSG-WCDA on September 2, 1933, at 4 AM, E.S.T.

For some time the three stations, using the one transmitter, have been operated as one station. Within the past ten days, however, permission was granted by the Federal Radio Commission for them to use one call letter, W-B-N-X. Soon on our next test program, which will occur on the morning of October 7th from 3:50 to 4:10, E.S.T., you will hear only W B N X announced. These test programs are to occur at the same time on the first Saturday of each month until further notice from the Commission.

We will be very glad to hear from you on the next test, for we always appreciate receiving reports of reception, particularly from points beyond our local range. Won't you give us a try on some of our regular programs and let us know results?

Yours very truly

THE STANDARD CAHILL CO., INC.



Publicity Department

Hannah Dorner
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