



1420 RADIO

"The Station With A Punch"

Main Studios and Offices

110 EAST UNION STREET
NEWARK, NEW YORK

The Rose Capital of America

PHONE DE 1-1420 DE 1-4343

Studios Also in Canandaigua

WACK: Broadcasting on 1420 kc since October 19, 1957. Owned and operated by Radio Wayne County, Inc.; J. Kaufman, President.

Studios: 110 East Union Street, Newark, New York

Xmitter: Lyons Rd., Rt. 31, 2 miles east of city limits.

Broadcast hours: 6:00 AM to local sunset weekdays.
7:30 AM to local sunset Sundays.

Local sunset is designated as follows: Jan. 5:00 EST, Feb. 5:45 EST, Mar. 6:15 EST, Apr. 6:45 EST and then 7:45 EDT, May 8:30 EDT, June 8:45 EDT, July 8:45 EDT, August 8:15 EDT, Sept. 7:15 EDT, Oct. 6:30 EDT and then 5:30 EST, Nov. 4:45 EST and Dec. 4:30 EST.

WACK broadcasts the top fifty tunes, news, bulletins, weather sports, local events etc.

Personnel: Bud Sova-General Manager
Bud Paxson-Program Director
~~Matt Rinaldi~~- News Director *Ron DeFrance*
~~Frank Filardo~~-Part Time DJ *Chuck Garland*
~~Kathy Rinaldi~~-Office Manager *Tess Passatogua*
~~Jean Blauvelt~~-Continuity Director *Dixie Busiel*
Mike LaNasa-Sales Representative
Doris Arnold-Sales Representative
Alexis Muller-Engineer
Dave Miller - Morning DJ

Technical Information:

Power output: 500 watts; daytime only.

Antenna: 173 ft. high; non directional.

Gates Radio equipment is used exclusively.

Future frequency checks: Between 12:00 and 12:30 AM on the following dates: ~~Mar. 23, Jun. 15, Sep. 31, Dec. 14,~~ and regularly thereafter.

Proof tests: at least once a year in the fall, unscheduled.

Serving more than a quarter million people with news, entertainment and information