

VERIFICATION OF RECEPTION

DX

THIS WILL CONFIRM your report of 3/23/64,

advising reception of KOB ! Thank you for taking the time and trouble to write us. You may also be interested in the following facts about our stations:

Telephone CHapel 3-4411

KOB

- ESTABLISHED** . . . 1922; One of America's Pioneer Radio Stations.
- POWER** 50,000 Watts days; ~~50,000~~ Watts nights.
- FREQUENCY** 770 Kilocycles, directional-night. Licensed to operate unlimited time.
- TIME ZONE** Mountain Standard Time; Day-light Saving Time not observed.
- TRANSMITTER** . . Alameda, New Mexico; 8½ miles north of Albuquerque.

KOB-TV

- ESTABLISHED** . . . November 1948; One of America's Pioneer Television Stations.
- POWER** Video: 27. KW; Audio: 13.5 KW. Maximum Power.
- FREQUENCY** Low-Band Channel 4; 66 to 72 Megacycles.
- TIME ZONE** Mountain Standard Time; Day-light Saving Time not observed.
- TRANSMITTER** . . . Atop Sandia Crest, 10,832 feet above sea level; 4,200 feet above average terrain; 5,800 feet above Albuquerque. Highest television transmitter site in America!



1430 Coal Ave. SW
ALBUQUERQUE,

P. O. Box 1351
NEW MEXICO

SHOULD YOU be in our city at any time, please consider this your personal invitation to drop by and inspect Albuquerque's modern Radio and Television Center!

Sincerely,

KOB • KOB-TV