

W K M T

"The Good Neighbor Station"

JONAS BRIDGES, GEN. MGR.

KINGS MOUNTAIN, N. C. (population 10,000)

PHONE 999

November 28, 1956

Mr. David F. Thomas
Longwave Listening Post
Radio W U M S
Proctorville, Ohio

Dear Mr. Thomas:

I was very pleased to hear from you and to know that you were able to pick up WKMT on November 24 and 25 between 3:45 and 4:45 p.m. Information in your letter verifies that you did receive WKMT's signal.

I can't say that I blame you for leaving us when the preacher came on Saturday, however, our programming is considerably better Monday through Friday. Incidentally, I happened to be announcing for the "Sisk Quartet" (local) you heard Sunday at 4:00p.m. sponsored by Double Cola. I don't know whether Double Cola is sold or not around your area, however, I know our sponsor here will be glad to know of your reception.

To my knowledge, you are the only person to send us a report of reception from Ohio. We have had reports from Baltimore, Md., Lincoln, Nebraska, New Haven, Conn., and some place in Pennsylvania. All these reports came from normal broadcast hours, usually early in the morning. I think your report is the only which stated reception in the afternoon.

I noticed, the temperature was 40 degrees in Ohio, when you sent in your report...we are still enjoying temperatures from 60 to 70 degrees, however, it'll get considerably colder from now through January.

Anytime you might happen to be in this area, please feel welcome to drop in to see us and we'll appreciate hearing from you anytime.

Let me take this early opportunity to wish you and yours a Merry Christmas and a Happy New Year.

Very sincerely yours,


Jonas Bridges, General Manager

SERVING OVER 500,000 GOOD NEIGHBORS