

# WJRI

MUTUAL-TOBACCO NETWORKS

*"Furniture Center of the South"*

JOHN P. RABB, OWNER

LENOIR, NORTH CAROLINA

DECEMBER 17, 1952

DEAR DAVE,

WE APPRECIATE YOUR FINE REPORT--IT IS CORRECT.

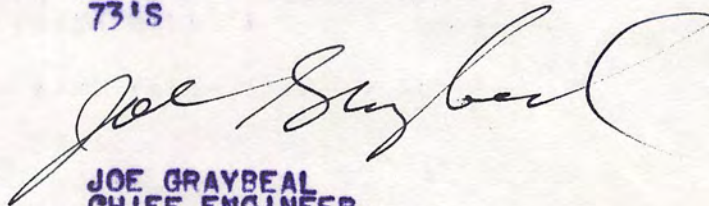
AS YOU PROBABLY ALREADY KNOW, W J R I OPERATES ON A FREQUENCY OF 1340 KC. WITH A POWER OF 250 WATTS, WE USE A WESTERN ELECTRIC TRANSMITTER FED INTO A 1/4 WAVE SHUNT-FED TOWER.

YOUR REPORT HAS AROUSED THE CURIOSITY OF SOME OF US HERE AT WJRI. WE WOULD LIKE TO KNOW JUST WHAT "LONGWAVE LISTENING POST W.U.M.S." CONSISTS OF. IN OTHER WORDS IS IT A PRIVATE ENTERPRISE OF YOUR OWN, OR IS IT A GOVERNMENT LISTENING STATION. WE HERE AT WJRI WOULD APPRECIATE A LINE FROM YOU LETTING US IN ON THE DOPE.

YES, WE AGREE WITH YOU, RADIO JUST DON'T MAKE SENSE. WE HADN NO CALLS FROM EITHER CALIFORNIA OR HAWAII. IT SEEMS THAT SOME STATIONS IN CALIFORNIA WERE STILL ON THE AIR PART OF THE TIME, A STATION IN ONE OF THE MIDWEST STATES WAS RUNNING A FREQUENCY CHECK, AND A MEXICAN STATION WAS STILL ON THE AIR DURING OUR TEST. MOST OF THE REPORTS IN FACT ALL EXCEPT ONE FROM MIAMI AND ONE FROM N. C. WERE FROM THE NORTH AND THE NORTH WEST.

IT WAS A PLEASURE TO PRESENT THE PROGRAM AND WE ENJOYED READING THE MANY REPORTS (TO DATE ABOUT 50) IF YOU ARE EVER IN THIS TERRITORY DROP IN AND SEE US.

73'S



JOE GRAYBEAL  
CHIEF ENGINEER.