

WISE

a word from the wise - the home of sound ideas

2 south lexington
asheville, n. c. 28801
AREA CODE 704 / 253,5381

Dear DXer:

This letter serves as verification of your reception of Radio Station WISE on the date of March 29, 1971 and time of 0200 on 5000 watts power. On our night time directional pattern, our major lobe is south. Our night time power is 1000 watts, and our day time power is 5000 watts. We are non directional during the day.

Our main transmitter is a 5000 watt RCA BTA 5R, installed in 1960. Our auxilary transmitter is a Collins 21-A, installed in 1939 when the station went on the air. We have new modern studios in downtown Asheville. We are very concerned with audio quality, and have the best studio equipment available, including two identical studios with Gates Criterion cartridge tape equipment, Ampex 351 reel to reel tape equipment, Collins control boards, QRK turntables, Grey micro-trak tone arms, and CBS Labs audio processing equipment. We remote control our transmitters, but for emergencies, have a studio at the transmitter.

Thank you for listening to WISE, and if you are ever in the area, would welcome the opportunity to show you our station.

Sincerely,

BASIC MEDIA, LTD.
RADIO STATION WISE

N. Eric Jorgensen
N. Eric Jorgensen
Vice President &
Operations Mgr.

Thank you for your participation in our DX special March 29, 1971.
Here is a list of locations that receives our signal.

Suitland, Md.
Baltimore, Md. (2 reports)
Corfu, N. Y.
Hammond, Ind.
Upper Marlboro, Md.
New Canaan, Conn.
Hamilton, Ontario
Wayne, N. J.
Crosswell, Mich.
Louisville, Ky.
Harrow, Ontario
Toronto, Ontario
Kirksville, Mo.
Decatur, Ill.
Edgewood, Md.
Fairlawn, N. J.
Cleveland, Ohio
Youngstown, Ohio (2 reports)
Whiting, Ind.
Hendricks, W. Va.
Columbus, Ohio
West Lafayette, Ind.
Ft. Walton Beach, Fla.
Chicago, Ill. (2 reports)
Warren, Ohio
North Dartmouth, Mass.
Irvington, N. J.
Astoria, N. Y.
Fairfax, Va.
Dayton, Ind.
Reading, Pa.
Tampa, Fla.

It seems to that the interfering signal that many of the WKNR in
Detroit, on 1310 with 5,000 watts. At least several people said they
were known for their Monday morning tone test.