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OFFICE OF THE
GENERAL MANAGER

EASTERN CAROLINA BROADCASTING COMPANY
BOX 1024, GOLDSBORO, NORTH CAROLINA

Dixie F-M & Tobacco Network

September 12, 1953

Mr. David F. Thomas
Proctorville, Ohio

Dear "Brother"

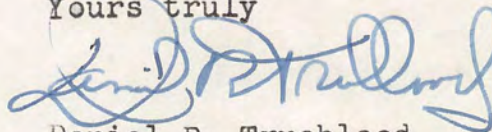
I just received your report from the front office. This will confirm the report that you sent us of reception of WEQR on July 26, 1953, time 8:45 to 9:20 AM. The report submitted is correct.

The transmitter here is a REL- 520-DL, 10 KW unit. The antenna is a RCA BF-3A Bat Wing turnstile with a power gain of four. The Antenna is mounted on a Lehigh self supporting tower 400 ft. high. The effective radiated power is 35 KW.

I have had in my car since 1947 a Pilot Tuner coupled to my car receiver. I have never bothered to put on a special antenna for it as I have gotten good results using the vertical whip. I do get some reflected fading when over 35 miles from the station. The overall results have been very favorable.

I might mention that I am a member of Wayne Lodge 112 here in Goldsboro. If you or your son are ever in the city look us up.

Yours truly



Daniel B. Trueblood

dbt/ha