

5000 WATTS
990 KILOCYCLES
SOUTHERN PINES - PINEHURST
SERVING SOUTH CENTRAL NORTH CAROLINA

WEEB

THE ABC RADIO NETWORK

January 19, 1968

Mr. David F. Thomas
WUMS Radio
Tampa, Florida 33610

Dear Mr. Thomas,

Thank you for your letter reporting reception of WEEB on the morning of January 15. We were testing our main transmitter and also conducting a courtesy program for the members of the National Radio Club (of which I'm a member), and the International Radio Club of America.

To this date, we've received reports from Kansas, Wisc., Michigan, Ill., Indiana, Ohio, Penna., Ontario, Maryland, Penna., Conn., and many from New York and New Jersey. I've looked through the files and am unable to find a report as far south as Tampa, although one evening last week when we were on the air late for emergency programs, we were heard in Ga.

I just looked in last year's Broadcasting Yearbook and I can't find a WUMS listed under Tampa. Is yours a new station or changed call letters? I don't know if you are familiar with the NRC, but if WUMS is an AM station, I'm sure they would be interested in a special test broadcast. If you're interested, I'll give you more details.

I'm fairly familiar with your section of the country and I hope to someday make Florida my residence. I spent a week last summer in Naples and one day on the way back in Clearwater Beach. I was able to stop by WINK, WMYR and WCAI in Ft. Meyers but not enough time in Tampa-St. Petersburg. The next time you take Route 1 coming north, try and stop by our studios.

I've heard WHOO on some occasions, especially right after our sign off and I believe WHOO is still non-directional. I would imagine they have a severe directional array at night to protect WNOX in Knoxville, Tenn. and CBW in Canada. I was able

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to hear WIBG in Philadelphia, which meant WNOX was not on the air.

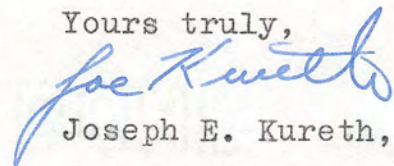
When you heard WEEB, we were just concluding the test and we did play "Dixie" just before the carrier was turned off (the National Anthem). I'm happy to know we were somewhat readable down there, even with WHOO.

To bore you (I guess), I'm 21 (and not WEEB's CE), attend college here and work as an announcer part-time and on Saturdays. My hobby is BCB DXing, although the time has been scarce for it this year. I've enclosed a station coverage map for your interest and I would appreciate it if you could send a few of WUMS' up here. I collect them and use any duplicates to trade with others having the same hobby. To date I have filed over 700 such maps from AM, FM & TV stations. If you're worried about rates or market data which might be on them; to me it's purely a hobby with nothing commercial involved.

Well, I've got to end this and try to answer as many of the reports we've received so far (21 in 2 days).

Thanks for your letter and hope you can write back again.

Yours truly,



Joseph E. Kureth, Jr.

WEEB Radio