

# WCBT

INCORPORATED

WCBT 250 Watts

1230 KC

WKFM 16,000 Watts

98.5 MG

ROANOKE RAPIDS • NORTH CAROLINA

SEPT. 7, 1953

MR. DAVID F. THOMAS  
PROCTORVILLE, OHIO

DEAR SIR:

PLEASE PARDON THIS DELAY IN CONFIRMING RECEPTION OF OUR FM STATION WITH CALL LETTERS W K F M ON 98.5 MC, BUT I HAVE BEEN ON A MONTHS LEAVE OF ABSENSE.

THANK YOU FOR YOUR MOBILE REPORT OF RECEPTION WHILE AROUND BLACKSTONE, VA..

THESE TWO PROGRAMS I AM ABLE TO VERIFY FOR SUNDAY MORNING JULY 26, '53. "ROANOKE JUBILEE SINGERS", AND THE JEHOVAH WITNESS PROGRAM.. "THINGS PEOPLE ARE THINKING ABOUT".

AS FOR AM-FM COVERAGE. OUR AM IS ONLY 250 WATTS, AND WE GET EXCELLENT EARLY MORNING AND DAYTIME COVERAGE FOR THIS POWER...NATURALLY NIGHT-TIME ISN'T SO HOT. OUR FM POWER I HAVE REDUCED FROM 16KW TO 10KW, WITH NO APPARENT LOSS OF COVERAGE. WE STILL GET REPORTS FROM AS FAR AS WASHINGTON, D.C. REPORTING FAIRLY CONSISTANT COVERAGE, IN FACT IN THE SAME MAIL I RECEIVED A REPORT FROM LORTON, VA...20 mi. SOUTH OF WASHINGTON. WE HAVE A CONSISTENT STRONG SIGNAL WITH A RADIUS OF 100 MILES.

AGAIN THANKS FOR THE REPORT....IT'S GOOD FOR PUBLICITY.

YOURS TRULY,

*Ed. McLeod*

ED. McLEOD  
CH ENG