



RED CENTRAL RADIOFONICA S. A. DE C. V.

EDIFICIO REFORMA 2-5 TELEFONO 11-87 PACHUCA, HGO.

July 24th of 1957.

Mr. David F. Thomas.  
Longwave Listening Post.  
Radio W. U. M. S.  
Proctorville, Ohio, U.S.A.

Dear Mr. Thomas:

Thanks you for your kind report on our station KEPK Pachuca, Hidalgo, México.

It is very interesting for us to know about your mobile AM and FM car radio checking reception of our station while you drove along route 85 from Zimapan to outskirts of México City and also in your position around San Juan Teotihuacán.

Our transmitter is a 250 watts home-made station on 1420 kcs. with an aerial of 240 feet.

We are heard all over the state of Hidalgo with a population (1955) of 892,081. In the capital of the State, Pachuca, where our station is located, there is a population (1955) of 64,329. Radio sets in the State of Hidalgo 145,596. Radio sets in Pachuca - 10,498.

Our station is the only one in Pachuca with a permanent overage radio listeners of 54,697 people.

Our primary zone goes from Xochicoatlán, Hgo., to Tlaxcala, Tlax. and from Xilotepec State of México to Zacatlán, Pue. It means a permanent listening area of about 60 miles radius. I hope you could make a visit to our station in your next revisit to this section of México.

Thanks again.

Yours very truly,

*Juan Arellanos*  
JUAN ARELLANOS  
Manager KEPK