



AM - 1390 KC
FM - 107.1 MC

GULF COAST BROADCASTING COMPANY, INC.
Charles W. Dowdy, President
832-2511 -- Studios Klein Road -- P. O. Box 370
GULFPORT, MISSISSIPPI 39501

Nov. 14, 1973

Mr. David F. Thomas
P.O. Box 11531
Tampa, FA 33610

Dear Mr. Thomas,

Thank you for your reception report on WROA Nov. 12, 1973.

WROA has been on the air for a number of years as a 1 KW daytimer at 1390 KHZ. This August 23 we began using our new facility, 5,000 Watts day and night with two different patterns from eight 400 foot towers.

One of our major coverage areas is in the general direction of Florida and yes, we have had quite a number of reception reports from your state.

As of right now, we do not have a regularly scheduled night to sign off for maintenance-just keep going 24 hours a day.

Your direction of our program material is correct and I'm sure John Walker will be happy to know you were listening in Tampa.

Sincerely,

A handwritten signature in dark ink, appearing to read "John A. White".

John A. White
Chief Engineer
WROA/WROA-FM Stereo

