

St. Louis, Mo.

Dear Radio Fan:-

We wish to acknowledge your appreciation of our Radio Broadcasting Station WCK. Those who entertain you truly appreciate this thoughtfulness of your communication. It is an incentive for WCK to give the kind of entertainment that pleases best.

Cordially yours,
WCK Broadcasting Station,
STIX, BAER & FULLER.

Schedule of broadcasting:

Daily at noon and 3 P.M. Mon Tues Wed Fri & Sat
at 8 P.M. Mon & Fri at 11 P.M. Wed at 11:30 P.M.
Sun at 9 P.M. 360 Meters - 100 Watts.

You are invited to visit our Broadcasting Studio.

Phone Olive 1564



Tom Terry and The Sun-Dodger
"JUST KEEPING YOU UP"

DEAR OWL:

We thank you for your

MESSAGE

Owlishly yours,

"LOEW'S NITE OWLS"

Loew's State Theatre

Thru

STATION W-C-K
(STIX-BAER AND FULLER)

(St. Louis)

LOEW'S NIGHT OWLS

STATION W-C-K,

STIX-BAER AND FULLER,

ST. LOUIS, MO.

HELLO OWLS!

HEARD YOU ON _____

AT _____

REMARKS OR REQUESTS—

NAME

ADDRESS

This Certifies that

his
Promises to pay her dues weekly by writing, or wiring
Station W-C-K (Stix-Baer and Fuller), St. Louis, and is
entitled to full membership in

"LOEW'S NITE OWLS"

LOEW'S STATE THEATRE, ST. LOUIS

Treasurer.

"LOEW'S NITE OWLS"

BY-LAWS

Officers

(There Are None)

Capital

(Same as above)

PURPOSE

None, other than to stay awake so as not to miss anything.

Article 1. Sec. 1.—If at first you don't tune in, tune, tune again.

Sec. 2.—Dues are payable every week by post card, letter or wire—The cost of the message is the right amount of postage.

Article 2. Sec. 1.—Meetings every Wednesday night, 11:30 P. M.

LISTEN IN TO

STATION W-C-K

(Stix-Baer and Fuller)

and Hear

"THE CLOWN OF THE AIR"

Tom Terry and The Sun Dodger
at Loew's State Theatre

Instructions for Using "Proof of Reception" Card

Remember that the station must be convinced that you have actually heard their broadcasting. Comments of the Announcer or the mention of some particular identifying incident that occurred during the number are, perhaps, the best proof of this. The exact time that a particular number began or ended or the sequence of numbers are other proofs.

Fill out all the blanks on the card and take care that your name and address are plainly written where they belong and that a dime is inserted. Then put the card in an envelope addressed to the broadcasting station you heard. A list of addresses of broadcasting stations is included in your **ekko** stamp album.

My Name _____

City _____

State _____

Street and Number _____

On _____ at _____ I heard your station _____

Date (Day and Month)

Time (A. M. or P. M.)

Call letters

broadcasting the following: _____

Please send me one **ekko** stamp of your station.

Enclosed find ten cents to cover cost of mailing and verifying.

Be sure your name and address are PLAINLY marked above.

(OVER)



claim.

It is necessary that definite information, other than that appearing in public print, be given to determine the authenticity of your

by that station.

This card is supplied for your convenience in communicating with the broadcasting station to procure an **ekko** stamp supplied

Proof of Reception Card

My set is: Crystal
 Tube
(No. of Tubes)

Type of Circuit _____

Name of Mfr. _____

The broadcasting station will appreciate your filling in the above as well as listing, in the order in which you prefer them, the following kinds of broadcasting:

- | | |
|--|---|
| <input type="checkbox"/> Orchestra classical | <input type="checkbox"/> Lectures |
| <input type="checkbox"/> Orchestra jazz | <input type="checkbox"/> Politics |
| <input type="checkbox"/> Songs classical | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Songs popular | <input type="checkbox"/> Theatrical Productions |
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |

At what hours do you use your radio most?

