



POST CARD



CORRESPONDENCE

ADDRESS

Dear "DX" Radio Friend:

We are glad to verify your "DX" reception of KMBC at... *early a.m.* on... *Oct. 29.*

KMBC broadcasts continuously from 6:30 a. m. to midnight. We hope you will get worlds of entertainment from your "new radio station" KMBC of Kansas City.

Here is a picture of the new Vertical Radio Transmitter which you will note represents the latest development in radio transmission and it is the tallest commercial installation of its type in America. "THE FOLKS AT KMBC."

*David F. Thomas  
Proctorville, Ohio*