

General Manager
R. M. "Mack" Lester, Jr.

TELEPHONE
OR 5-5601

KEVEradio

COUNTRY WESTERN STATION TOP OF THE NATION

805 NORTH LILAC DRIVE
MINNEAPOLIS 22, MINNESOTA

David F. Thomas
Longwave Listening Post
Radio W.U.M.S.
Proctorville, Ohio

This is to confirm your reception report of our station.
Your report dated 11/12/56 was greatly received
and correct in detail.


We operate with 5000 watts power, Non directional,
daytime only. Our operation consists of 100 country-
western type programming, with no network affiliation.

We are located in west side suburb of Golden Valley
with offices, studios, and transmitter all in one
building.

We are always interrested in listener reports, and
very happy to add yours to our collection.

You were 100 correct. Our transmitter was giving us
trouble on the night in question. We were unable to put
out a signal on Nov. 11, so in hopes of getting a little
response out of the whole thing, we repeated the test on
nov. 12. I am going to contact the Radio Club and try to
set up another test for sometime in the future.
Thank You for all your interrest, and I hope that we can
get together again with a decent signal.

Sincerely,


Denvy Doty, Ch. Engineer

KEVE 1440 K.C.

WESTERN BROADCASTING CORPORATION